

APPROVED**MINUTES OF THE SPECIAL MEETING/BOND WORKSHOP
OF THE BOARD OF TRUSTEES OF THE
NORTH ORANGE COUNTY COMMUNITY COLLEGE DISTRICT**

June 17, 2014

The Board of Trustees of the North Orange County Community College District met for its Special Meeting/Bond Workshop on Tuesday, June 17, 2014, at 5:00 p.m. in the Board Room at the Anaheim Campus.

Board President Jeffrey P. Brown called the meeting to order at 5:05 p.m. and led the Pledge of Allegiance to the Flag.

TRUSTEE ROLL CALL: Present: Jeff Brown, Barbara Dunsheath, Leonard Lahtinen, Michael Matsuda, Molly McClanahan, Donna Miller, M. Tony Ontiveros, and Student Trustees Omar Pichardo and Stephen Tith. Absent: None.

RESOURCE PERSONNEL PRESENT: Ned Doffoney, Chancellor; Fred Williams, Vice Chancellor, Finance & Facilities; Irma Ramos, Vice Chancellor, Human Resources; Rajen Vurdien, President, Fullerton College; Karen Cant, Vice President, Cypress College; Greg Schulz, Provost, School of Continuing Education; Kai Stearns Moore, District Director, Public & Governmental Affairs; Deborah Ludford, District Director, Information Services; Richard Fee, representing DMA; Jolena Grande, representing the Cypress College Academic Senate; Sam Foster, representing the Fullerton College Faculty Senate; Dale Craig, representing United Faculty; and Violet Ayon, Recording Secretary.

OTHER EMPLOYEES PRESENT: Phil Dykstra and Marc Posner from Cypress College; Jodi Balma and Melissa Utsuki from Fullerton College; and Lorenze Legaspi and Jennifer Perez from the School of Continuing Education.

VISITORS: Bonnie Jean von Krogh and Marilyn Buchi.

COMMENTS: MEMBERS OF THE AUDIENCE: There were no comments from the audience.

BOND WORKSHOP: Chancellor Doffoney introduced Bonnie Jean von Krogh from the Lew Edwards Group and led a discussion on the possibility of the District pursuing a bond measure in the 2014 November elections.

Ms. Von Krogh provided background information on the Lew Edwards Group and on Fairbank, Maslin, Moullin, Metz & Associates who do the polling in conjunction with Lew Edwards Group's work. They have led 42 successful community college bonds including the largest community college bond for Coast Community College District of over \$1 billion on two bond measures.

Over the past seven months, the Lew Edwards Group has been working with the District's senior staff on a range of planning activities. Highlights of the planning activities include the following:

- *Sought input from colleges for bond project priorities.
- *Engaged community influentials and local employers.
- *Sent letters/emails to community opinion leaders and local employers.
- *Obtained input from Community Blue Ribbon Advisory committees.
- *Outreached to community organizations throughout the District.
- *Deployed on Speakers Bureau to community civic groups.
- *Issued two District-wide informational mailings, with a third being sent next week.
- *Posted information to the District's website.

In meeting with community individuals, the following were identified as the highest priority ranking:

- *Preparing local students and returning veterans for university and jobs.
- *Improving nursing, science, technology, engineering, math, and technical job training facilities.
- *Improving educational resources for veterans.

Upgrading and improving college facilities to address the above community priorities has been recommended as part of any potential bond project planning.

A question and answer session ensued with clarification provided on many issues. Some issues clarified include the following: 1) the processes used by the Lew Edwards Group with other community college bond measures; 2) the Blue Ribbon Committees' membership and activities; 3) advantages vs. disadvantages pursuing a bond in 2014 vs. in 2016; 4) success of community college bond measures when competing with bond measures for K-12 educational systems; 5) determination of amount of bond measure as compared to District-wide needs; 6) the projects identified in the District's Master Plan, which are looking to be funded with bond measure funds; 7) the use and wording of informational mailers and who they were mailed to; and 8) present resources available to returning veterans and resources/services proposed for the future.

In response to a Board inquiry, Dale Craig, Sam Foster, and Jolena Grande each stated that their respective constituents have not taken an official position for or against the bond. However, the Senate presidents added that it is the sense of the Senates that a bond measure is necessary in order to address facilities' needs. Sam Foster added that Fullerton College faculty have specific concerns about more end-user involvement in the planning stages. Dale Craig added that if indeed the United Faculty ends up supporting the bond, it will provide financial funding, as well as reaching out to different groups in the District for political campaigns.

Richard Fee stated that his division faculty are not opposed but skeptical of getting a new building. However, better facilities would improve transfer and success of students.

Jodi Balma stated that she absolutely supports the pursuit of a bond, however, not at this time. She added her belief that it would be beneficial to wait until 2016 when the presidential elections are held.

Rajen Vurdien stated that Fullerton College managers want to leave a great legacy for future generations of students by providing them with better facilities for students' success. He added that all Fullerton College managers are in support of the pursuit of a bond measure.

Greg Schulz stated that the School of Continuing Education will be supportive of the District's pursuit of a bond measure.

Karen Cant stated that managers are seen as custodians of public resources and as such believe pursuit of a bond measure is the right thing to do to get students the facilities they deserve in order to be successful.

Deborah Ludford stated that the third largest expense in the District is the technology infrastructure. The Technology Coordinating Council found that students and employees need an improved technological infrastructure to focus on access and safety and would be in support of the pursuit of a bond measure.

Chancellor Doffoney stated in conclusion that the founders of Fullerton College had the vision to provide for students' educational needs and as the stewards left a legacy of providing for students' needs.

Trustee Michael Matsuda stated he will recuse himself from the vote to be taken in July as to whether or not pursue a District bond measure. As Superintendent of the Anaheim Union High School District, he announced that his district is also considering the possibility of pursuing a bond measure for the November 2014 elections, .

ADJOURNMENT: At 7:37 p.m., Board President Jeffrey Brown adjourned the meeting.

Prepared By Recording Secretary for
Michael Matsuda, Secretary, Board of Trustees