

**Additional Information**  
September 12, 2023 Board Meeting

The following additional information was provided regarding the September 12 Board meeting agenda:

**Item 4.d, COLEGAS 2023 Annual Conference Sponsorship:**

1. What sponsorship levels are offered, and why is the diamond level being requested? **There are multiple levels of sponsorships available (see attachment) and NOCCCD is combining funds from both colleges, NOCE, and District Services for the Diamond Level which provides the greatest conference exposure for the District including a table at the Resource Fair, a presentation regarding the District and employment vacancies, and conference registrations along with advertisements throughout the conference.**

**NOCCCD is one of the largest Hispanic Serving Institutions in the area with nearly 50% of all enrolled Students being Latina/o/x and the COLEGAS organization is the only statewide organization for California Community Colleges focusing on Latino student success by focusing on employee professional development. The goal across the District is to increase student success and eliminate equity gaps and participation in this organization directly aligns with that effort. Employee participants will present information when they return from the conference.**

# SPONSORSHIP LEVELS

<b>Diamante</b> \$20,000	<b>Oro</b> \$10,000	<b>Plata</b> \$5,000	<b>Bronce</b> \$2,500	<b>Cristal</b> \$1,000
5-minute opportunity to highlight an organizational solution during a general session	Recognition during a general session	Logo included in a post-conference email	1 conference registration	Organization profile in conference app
Co-branding opportunity for a single webinar	1-hour solution demonstration incorporated into workshop agenda	Break/Cafecito recognition	Vendor booth	Logo included in printed and web agenda of conference
Everything provided to all other sponsorship levels plus one additional registration (4 total)	Everything provided in Plata, Bronce and Cristal levels plus an additional registration (3 total)	Everything provided in Bronce and Cristal levels plus an additional registration (2 total)	Everything provided in Cristal level	Logo included in email to attendees prior to conference